



# INTERMEDIATE FUNDAMENTAL ANALYSIS & VALUE INVESTING (IVFAI)

### Contact Us

(+91) 957-481-9850

(+91) 845-200-6268

info@finclick.co.in

info@williamsbm.com

### Course Curriculum

info@finclick.co.in

www.finclick.co.in

## What is fundamental Analysis & why it is important?

Fundamental analysis attempts to measure a security, sintrinsic value by examing related economic and financial factors including the balance sheet, strategic initiatives, microeconomic indicators, and consumer behavior.

- Predicting Future price movement
- Determing fair value
- Analysing company,s financial strength
- Compare key quantitative measures amongst similar companies

### Size of the Market

\$ 3.7 Trillion

Economy Size (TAM)

7,500+
Listed Companies

4.3%

Investors in the market with respect to total population

### What will be covered?

- \* Introduction of Fundamental Analysis
- \* In-Depth Terminologies & Its Usage
- \* Top Down Approach in Fundamental

### **Analysis**

- \* Understanding financial statements
- \* Valuation techniques
- \* Stock screens

### **Detail Roadmap**

#### 1. Introduction of Fundamental Analysis

- What is Fundamental Analysis?
- Steps in Fundamental Analysis
- Difference between Technical & Fundamental Analysis
- Benefits of Fundamental Analysis

#### 2. In-Depth Terminologies & Its Usage

- TVM
- Opportunity cost
- Debt & Equity
- Liquidity & Solvency
- Accrual Vs Cash approach

### 3. Top Down Approach in Fundamental Analysis:

- Economic Analysis
- Industry Analysis
- Company analysis
- i. Qualitative analysis
- ii. Quantitative analysis

### 4. Understanding financial statements

- How to read an annual report
- Basics of financial statements
- Standalone & Consolidated financials
- How to analyse numbers
- Key ratios
- Accounting Shenanigans

### 5. Valuation techniques:

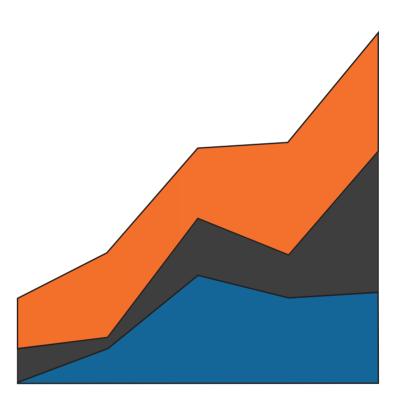
- Discounted Cash Flow (DCF) Models
- Dividend Discount Model (DDM)
- P/E multiple
- Price to Book Value
- EV/EBITDA
- How to know which approach to use

#### 6. Stock screens

- What are stock screens?
- How to construct effective customized stock screens?

### **Traction**

After the Program, almost 76% of People (Students) have increased their profit



### Competitive Advantages

Know what competitive advantages you can get after the course

#### 1. Can Make Faster Decision

First step an investor needs to do is to decide upon the industry which an investor wants to invest in by analyzing the economic factors by top down factor.

### 2. Competitor Analysis

You will be able to account competitive analysis of the company to have the knowledge about which company is performing better in the chosen sector and also have the knowledge of shareholding pattern about the company.

#### 3. Increases accuracy & Analysis Power

Second step involves analysing the sector taking into account that the sector is favorable or not.

### 4. Helps to analyze the future Growth

Analyze the future growth prospect of the company by reading the annual report, Management discussion and analysis as it gives the information about the industry outlook, company outlook, opportunities, challenges that company is facing.